

Face anybody without worrying about how you look

New video chat illumination device for iPads and laptops

Invented by a Miami/NY fashion photographer using the same lighting principles employed to photograph the world's most beautiful people

Do your iPad or laptop video chats make you look bad?

The problem may be the lighting. Not your webcam, video-chat service or iPad/laptop.

So, what do you do?

Get CHAT LIGHT. And face anybody without worrying about a thing. Even with all the other lights switched off.



[Before/After picture of girls near here. Photo caption: *Video chats come to life with CHAT LIGHT—even in challenging lighting conditions.*]

Use it on any iPad. Or laptop. (Other versions coming soon.)

CHAT LIGHT easily adjusts to fit any screen size. And your whim. You can even position CHAT LIGHT to reflect your mood.

CHAT LIGHT feeds off a USB or USB adapter. You activate CHAT LIGHT by turning on the webcam. If you wish, you can turn it off and use just the available light.

Cool operation. No heat. No burns. No damage. No fire hazard. Doesn't hurt your fingers. Or your eyes. Or your cat. Or a fly.



[Before/After picture of kids near here. Photo caption: *CHAT LIGHT is the first of a new generation of illumination devices designed by Glowzi, Inc., for use in video chats and conferencing.*]

CHAT LIGHT works because it uses the same lighting principles top fashion photographers use to photograph the world's most beautiful people.

CHAT LIGHT's diffused light (used in fashion and commercial photography) “softens” things up and also creates a pleasant atmosphere. It throws no shadows on your face. It plays down imperfections. And even makes your eyes appear clearer.

Yes, CHAT LIGHT can make you look like a million bucks. No, it doesn't cost as much.

You can now pre-order a CHAT LIGHT for your laptop for \$24.99. An iPad version's yours for \$19.99. FREE S&H if you are one of the first 10,000 in the world to pre-order CHAT LIGHT.

Why not pre-order yours right now?

CHAT LIGHT will be shipping shortly.

You risk nothing. Spend 60 days with your CHAT LIGHT and return it for a full refund if not impressed.

Call X-XXX-XXX-XXXX to pre-order your CHAT LIGHT. Go to www.CHATLIGHT.com. Or write/mail the coupon to: CHAT LIGHT, Glowzi, Inc., 1045 East Atlantic Avenue, Suite 314, Delray Beach, Florida 33483.

Priority CHAT LIGHT Pre-Order Authorization

[] Hey, looking good matters when video chatting. And I want to look like a million bucks when I'm chatting with a date. Catching up with friends or folks back home. Attending an interview. Or taking care of business. Charge my card and rush me my [] iPad CHAT LIGHT \$19.99 or [] laptop CHAT LIGHT \$24.99 as soon as it becomes available. Charge \$3.99 more for S&H if I miss the

10,000 boat. I reserve the right to return my CHAT LIGHT within 60 days for a full refund if I am not impressed.

Name | Address | ZIP | Credit Card Type | Card # | Expiration Date | Signature

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SIDEBARS

And Henry Geddes said, "Let there be CHAT LIGHT"



Henry not only invented CHAT LIGHT, he also holds the patent.

U.S. Patent #7,841,729 covers the incorporation of LEDs for illumination purposes in devices such as smartphones, tablets, laptops and desktop devices. Which means you won't be seeing anything like CHAT LIGHT built right into your device of choice anytime soon.

A fashion photographer, Henry is a product of New York's world-renowned International Center of Photography. He honed his skills at Pier59 Studios, NY.

Henry is also a serial entrepreneur and founded Splashlight Studios . . . the Cre8t Institute, a unique behind-the-scenes experience for those who aspire to work in the fashion industry . . . and Capture Events, a full-service event photography company.

He is also the founder of Glowzi, Inc., CHAT LIGHT's parent company devoted to innovative lighting solutions and products for use in video chats and conferencing.

Henry works with Glowzi co-founder Ian Shiell, who also owns LTD Media (a.k.a. LTD SEO), a search-engine optimization, social media and viral marketing company.

Together, Henry and Ian build prototypes, follow social trends & consumer patterns, and keep a close eye on changes happening in social media.

How CHAT LIGHT works

[Graphic here of a line drawing of CHAT LIGHT cross section.]

CHAT LIGHT has a color temperature of 5,500° Kelvin. This cool, bluish white light is flattering and pleasing to the human eye. The light is emitted by a bunch of doughnut-shaped bulbs (miniature cousins of toroidal bulbs used by photographers). Circular reflectors coated with a thin film of silver or white paint reflect light onto the face of the user(s). Silk or muslin fabric between the bulbs and reflectors helps to diffuse the light.

Lamps vs. CHAT LIGHT

Table and desk lamps were never built for video chats. CHAT LIGHT is. Lamps take up space. CHAT LIGHT doesn't. Lamps can be hot and cumbersome to handle. CHAT LIGHT isn't. Lamps are mains-powered via a cord that can get in your way & add to the clutter. CHAT LIGHT is powered by your device's USB/USB adapter—no long cords, no clutter, no risk of tripping. Lamps (like lighting kits) can be expensive. CHAT LIGHT isn't. Lamps are slaves to power fluctuations. CHAT LIGHT isn't. Lamps focus light. CHAT LIGHT diffuses and distributes light evenly. Last but not least, lamps just throw light. CHAT LIGHT also makes you look like a million bucks.

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=> Images of iPad and laptop CHAT LIGHT with prices. The iPad and laptop can be just line drawings to highlight CHAT LIGHT.

=> U.S. Patent badge

=> Guarantee badge

=> Glowzi & CHAT LIGHT logos

=> QR code?

=> Burst: “FREE S&H! First 10,000 pre-orders.”

=> At bottom of page: “PRE-ORDER NOW! X-XXX-XXX-XXXX • www.CHATLIGHT.com • CHAT LIGHT, Glowzi, Inc., 1045 East Atlantic Avenue, Suite 314, Delray Beach, Florida 33483.”

=> iPad copyright and other legal information?