

Date

Full Name,
Designation,
Organisation.

Like the needs of our clients, Acme too is evolving . . .

as we stand at the threshold of our 25th year in business

Dear [Salutation] Last Name,

2017 marks Acme's 25th anniversary.

Our new brand identity heralds this milestone.

But . . . the world today is far removed from the one we knew all those years ago.

While data security gains in importance, securing life and property from threats such as espionage, sabotage and terrorism remains a challenge for sensitive & important organisations.

I am pleased to announce that Acme is entering a new phase in our corporate history that will directly help **secure your organisation against people, material and technology that pose an imminent & serious threat.**

You are already familiar with and have come to trust Test & Measurement products sourced from us.

From 2017 onwards your organisation will be able to also procure a wide range of state-of-the-art Surveillance, and Chemical, Biological, Radiological, Nuclear & Explosives defense products from Acme:

SURVEILLANCE

- Command & control solutions
- Drone detection systems
- Real-time facial recognition solutions
- Mobile investigation systems
- Real-time wide area surveillance systems
- Long-range, day & night, steerable surveillance systems

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CBRNE

- Detection, classification and identification solutions (chemical warfare agents and toxic industrial chemicals)
- Explosive & drug detectors
- Radioisotope identifiers
- Dosimeters
- Portable radiation detection & identification instruments
- Contamination measuring instruments
- Integrated radiation monitoring solutions
- Neutron generators
- Radiation portal monitors
- Environmental monitoring solutions
- Stealth solutions
- Multispectral camouflage nets

As a patron of our Test & Measurement products your organisation is intimately aware of the level of expertise and experience we bring to the table as **India's premier importer, marketer and service provider of specialised products and solutions.**

Customers of our Surveillance and CBRNE defense products will enjoy the same advantage.

For more information about Acme's Surveillance and CBRNE defense products, I invite you to get in touch with me at your convenience.

Acme will give any Request for Information we receive from your organisation the highest priority.

Warm regards,

Full Name
President & CEO

P.S. You can visit our website, **www.URL.com**, right away for snapshots of our Surveillance and CBRNE defense products.

P.P.S. Acme is headquartered in Place, State. We have offices in Place, Place and Place, and channel partners in Place and Place. If you prefer, you can get in direct touch with the office of your choice using the contact details listed on our website.